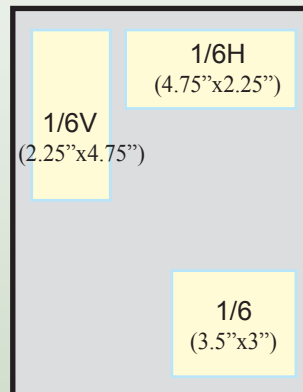
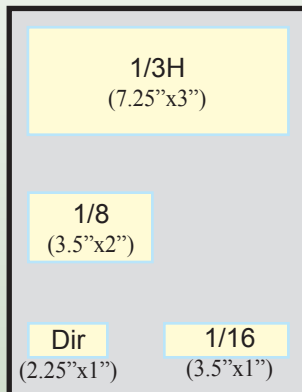
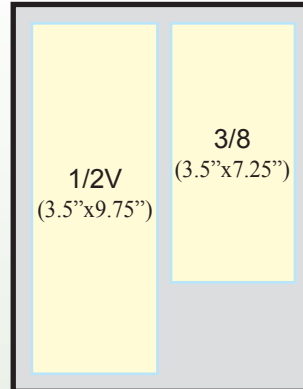
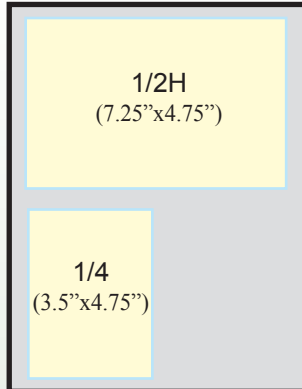
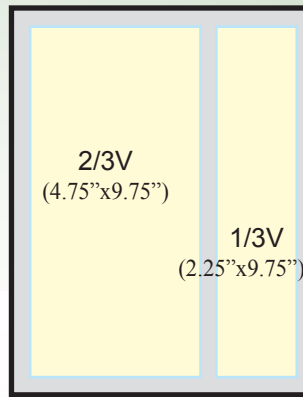
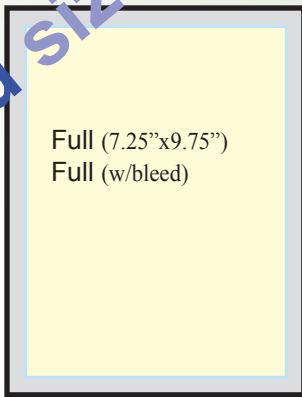


ad size



UPGRADES

- Cover pages (2, 3, back cover): Add 25%
- Color: Add 20%
- Ad design: Add 20% of 1 issue rate

ONLINE ADVERTISING

- **Online Reference** (link): \$24/year (\$10 each additional)
FREE with 6-issue contract
- **Online Directory:** \$60/year (\$15 each additional)

DIRECTORY LISTINGS

- \$2/word
- \$1/word with ad
- Classifieds \$2/word

DEADLINES

- **DEC 1** for Jan-Feb
- **FEB 1** for Mar-Apr
- **APR 1** for May-Jun
- **JUN 1** for Jul-Aug
- **AUG 1** for Sep-Oct
- **OCT 1** for Nov-Dec
- **Ad artwork:** We accept 300-dpi files (tif, pdf, jpg) in CMYK.
Email ads@wholelivingjournal.com
- **Payment:** We accept Visa, MasterCard, American Express or check (payable to Whole Living Journal).

AD RATES

Non-profits receive a 10% discount

Size:	1 Issue	3 Issues	6 Issues
Full Page	\$1097.00	\$823.00	\$713.00
2/3 Page	\$1001.00	\$751.00	\$651.00
1/2 Page	\$609.00	\$456.00	\$396.00
1/3 Page	\$556.00	\$417.00	\$361.00
3/8 Page	\$526.00	\$394.00	\$342.00
1/4 Page	\$385.00	\$289.00	\$250.00
1/6 Page	\$294.00	\$221.00	\$191.00
1/8 Page	\$200.00	\$150.00	\$130.00
1/16 Page	\$132.00	\$99.00	\$86.00
Dir	\$78.00	\$66.00	\$59.00

(Prices reflect cost per issue based on ad agreement.)